**附件2**

**“海创济宁”创新创业大赛项目计划书（模板）**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **基本信息** | | | | | | | | | | | | | | | | | | | | |
| 企业（团队）名称 |  | | | | | | | | | | 企业类型 | | | | | | |  | | |
| 行政区域 | （团队无需填写） | | | | | | | | | | 行业领域 | | | | | | |  | | |
| 统一社会信用代码 | （团队无需填写） | | | | | | | | | | 成立时间 | | | | | | | （团队无需填写） | | |
| 注册资本 | （团队无需填写） | | | | | | | | | | 2020年销售额 | | | | | | |  | | |
| 注册地址 | （团队无需填写） | | | | | | | | | | | | | | | | | | | |
| 办公地址 |  | | | | | | | | | | | | | | | | | | | |
| 网址 |  | | | | | | | | | | | | | | | | | | | |
|  | 姓名 | | | | | 职位 | | 办公电话 | | | | | | | 手机 | | | | | 邮箱 |
| 负责人 |  | | | | |  | |  | | | | | | |  | | | | |  |
| 联系人 |  | | | | |  | |  | | | | | | |  | | | | |  |
| **核心技术** | | | | | | | | | | | | | | | | | | | | |
| 专利类型 | | | | 专利名 | | | | | 专利号 | | | | | | | | | | 授权时间 | |
|  | | | |  | | | | |  | | | | | | | | | |  | |
| **出资信息** | | | | | | | | | | | | | | | | | | | | |
| 股东名称/姓名 | | | 股东类型 | | | | 出资金额 | | | | | | 出资形式 | | | | 所占比例 | | | |
|  | | |  | | | |  | | | | | |  | | | |  | | | |
|  | | |  | | | |  | | | | | |  | | | |  | | | |
| **公司（团队）负责人** | | | | | | | | | | | | | | | | | | | | |
| 姓名 | | | | |  | | | | | | | | | 性别 | | |  | | | |
| 身份证号/护照号 | | | | |  | | | | | | | | | 国籍 | | |  | | | |
| 留学/工作国家 | | | | |  | | | | | | | | | 所占股份 | | |  | | | |
| 毕业院校 | | | | |  | | | | | | | | | 毕业时间 | | |  | | | |
| 海外工作单位及职务 | | | | | （选填） | | | | | | | | | | | | | | | |
| 个人简历 | | | | |  | | | | | | | | | | | | | | | |
| **核心团队（可增加）** | | | | | | | | | | | | | | | | | | | | |
| 姓名 | |  | | | | | | | | | | 性别 | | | |  | | | | |
| 职位 | |  | | | | | | | | | | 年龄 | | | |  | | | | |
| 最高学历 | |  | | | | | | | | | | 留学经历 | | | |  | | | | |
| 个人简历 | |  | | | | | | | | | | | | | | | | | | |
| **项目信息** | | | | | | | | | | | | | | | | | | | | |
| 项目名称 |  | | | | | | | | | 项目所属领域 | | | | | | | | |  | |
| 产品或服务介绍 | **项目简介：**  **本项目的特点：**  **项目竞争焦点：**  **主要技术指标和关键技术说明：**  **现有工作基础和目前发展阶段：** | | | | | | | | | | | | | | | | | | | |
| 市场分析预测 |  | | | | | | | | | | | | | | | | | | | |
| 经营与营销策略 |  | | | | | | | | | | | | | | | | | | | |
| 财务分析及融资计划 |  | | | | | | | | | | | | | | | | | | | |
| 企业发展战略 |  | | | | | | | | | | | | | | | | | | | |